

# **WELCOME TO THE 2023**

American Planning Association -  
Massachusetts Chapter

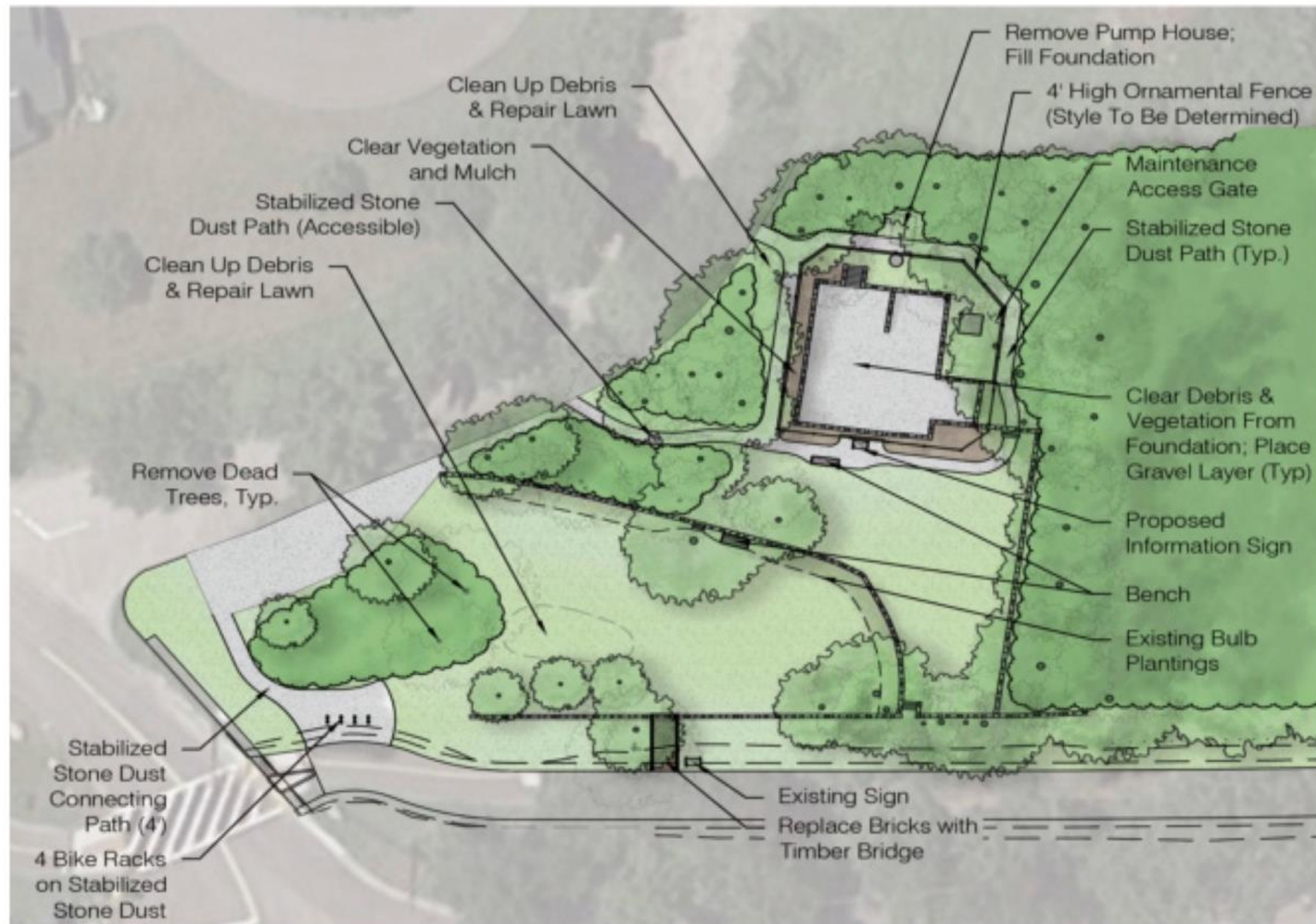
# **PLANNING AWARDS**



2023 APA-MA CHAPTER PLANNING AWARDS

# CITIZEN PLANNER AWARD













# CITIZEN PLANNER AWARD

**DAVID MARK**  
TOWN OF MAYNARD



2023 APA-MA CHAPTER PLANNING AWARDS

# EMERGING / RISING PLANNER AWARD





# EMERGING / RISING PLANNER AWARD

**EMILY SULLIVAN, AICP**  
CITY OF SOMERVILLE



2023 APA-MA CHAPTER PLANNING AWARDS

# FAYE SIEGFRIEDT AWARD







# FAYE SIEGFRIEDT AWARD

**LAURIE A. MUNCY, AICP**  
OLD COLONY PLANNING COUNCIL



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# PLANNING PROJECT AWARD







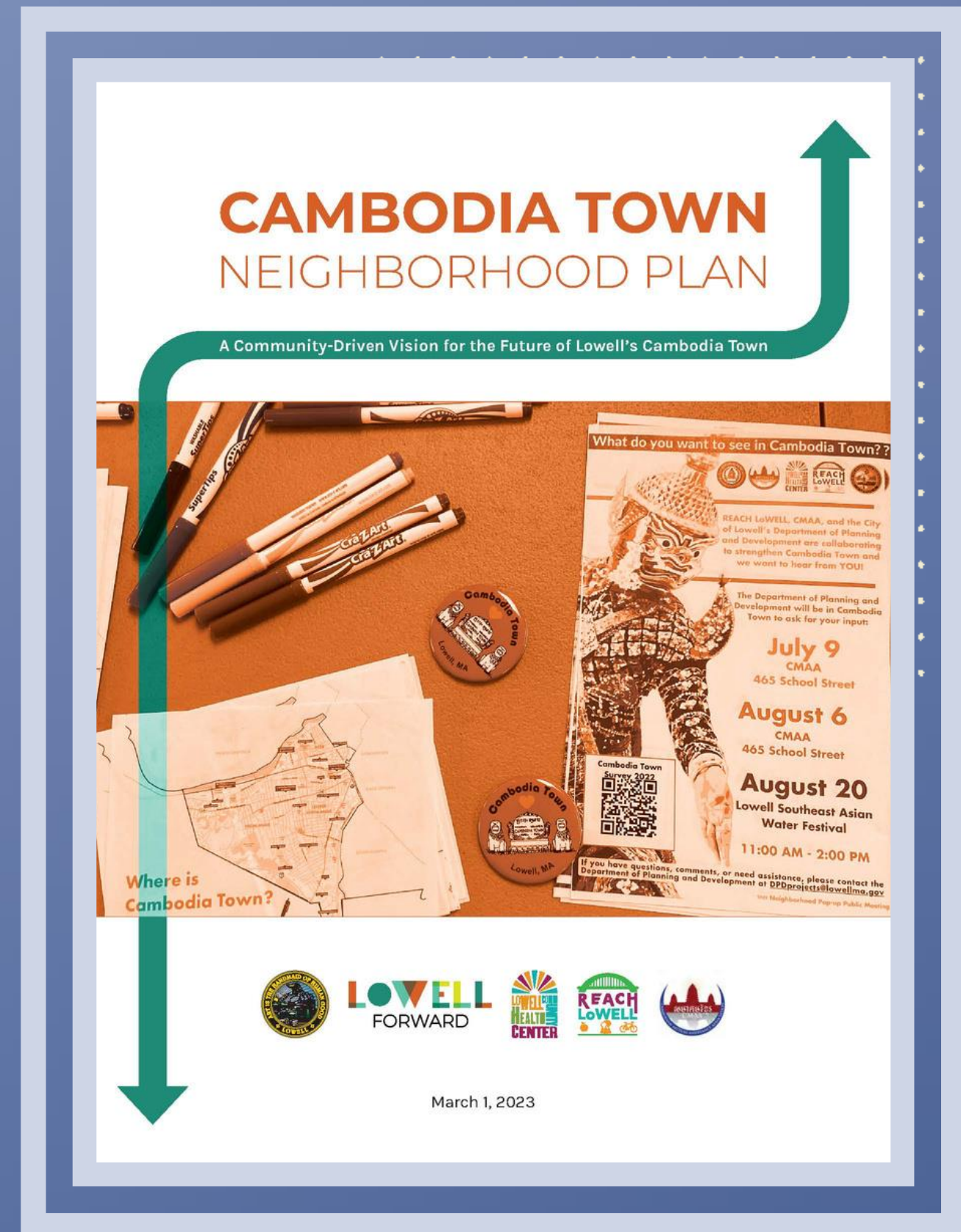




# PLANNING PROJECT AWARD

CAMBODIA TOWN NEIGHBORHOOD  
PLAN

CITY OF LOWELL





2023 APA-MA CHAPTER PLANNING AWARDS

# SOCIAL ADVOCACY AWARD





## IDEA 7:

**El contexto importa:  
Broadway se divide en  
varios corredores, no  
es uno solo**

**El corredor de Broadway/  
Shirley Av. es largo y se  
entiende mejor en segmentos  
(Norte, Sur y Central)**



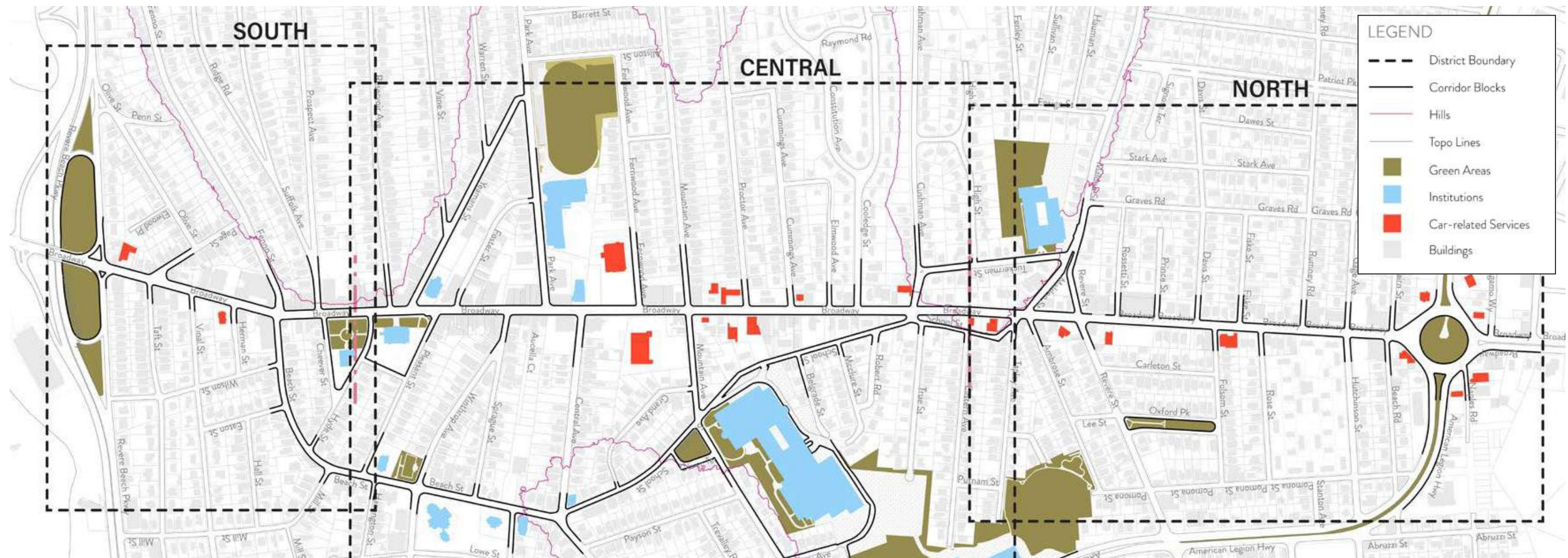
Sur



Central



Norte





# DESIGN GUIDELINES FOR REVERE'S COMMERCIAL CORRIDORS

A POCKET GUIDE to understanding the Design Guidelines  
for Business Districts in Revere, MA



There are many varied buildings, styles of architecture and types of businesses that contribute to Revere's vibrant commercial corridors.

#### WHAT THIS INITIATIVE IS:

- An opportunity to strengthen corridor character
- An economic development incentive to stimulate activity
- An opportunity to celebrate the city's diversity

To promote Revere's unique commercial districts, the City hired Gamble Associates and omloop, Architects, Urban Designers and Planners to develop storefront and signage design guidelines for Revere's commercial corridors. The goal is to **preserve the individuality of small businesses that are staples of the city's commercial districts** and the consumers they serve.

This pocket guide provides examples of storefront and signage improvements that can be explored and implemented by small businesses and property owners when upgrading their facades. The Design Guidelines are organized into nine categories and summarize concepts that emerged from conversations with individual business owners and city planners. They are intended to **enhance buildings and the public realm interface that stimulate economic activity.**

#### SIX OVERARCHING PRINCIPLES

##### 1. Leverage the City of Revere's cultural diversity

Revere has always been multi-cultural. Celebrate it!

##### 2. Keep it local

Celebrate the uniqueness of the brand

##### 3. Remove clutter

Uncover the materials that have covered up the past

##### 4. Right-size the scale of the signage

Update or install signs that are in proportion to the façade

##### 5. Use a light touch

Reduce the number of elements; less is more.

##### 6. Integrate lighting

Ensure the building is property lit, safe and attractive.

Taken together, these principles direct property owners and tenants to take steps that beautify their buildings and businesses and increase vitality.

VERSION I

architecture  
urban design  
GAMBLE  
ASSOCIATES

omloop

August 1, 2023



BRAND IDENTITY



TRANSPARENCY



SIGNAGE



COLOR



LIGHTING



ARCHITECTURE



MATERIALS



PUBLIC SPACE



UTILITIES





# SOCIAL ADVOCACY AWARD



BROADWAY BUSINESS DISTRICT  
ENGAGEMENT AND DESIGN SERVICES

CITY OF REVERE  
in consultation with  
Gamble Associates and Omloop

architecture  
urban design

**GAMBLE**  
ASSOCIATES

**omloop**  
it's all connected



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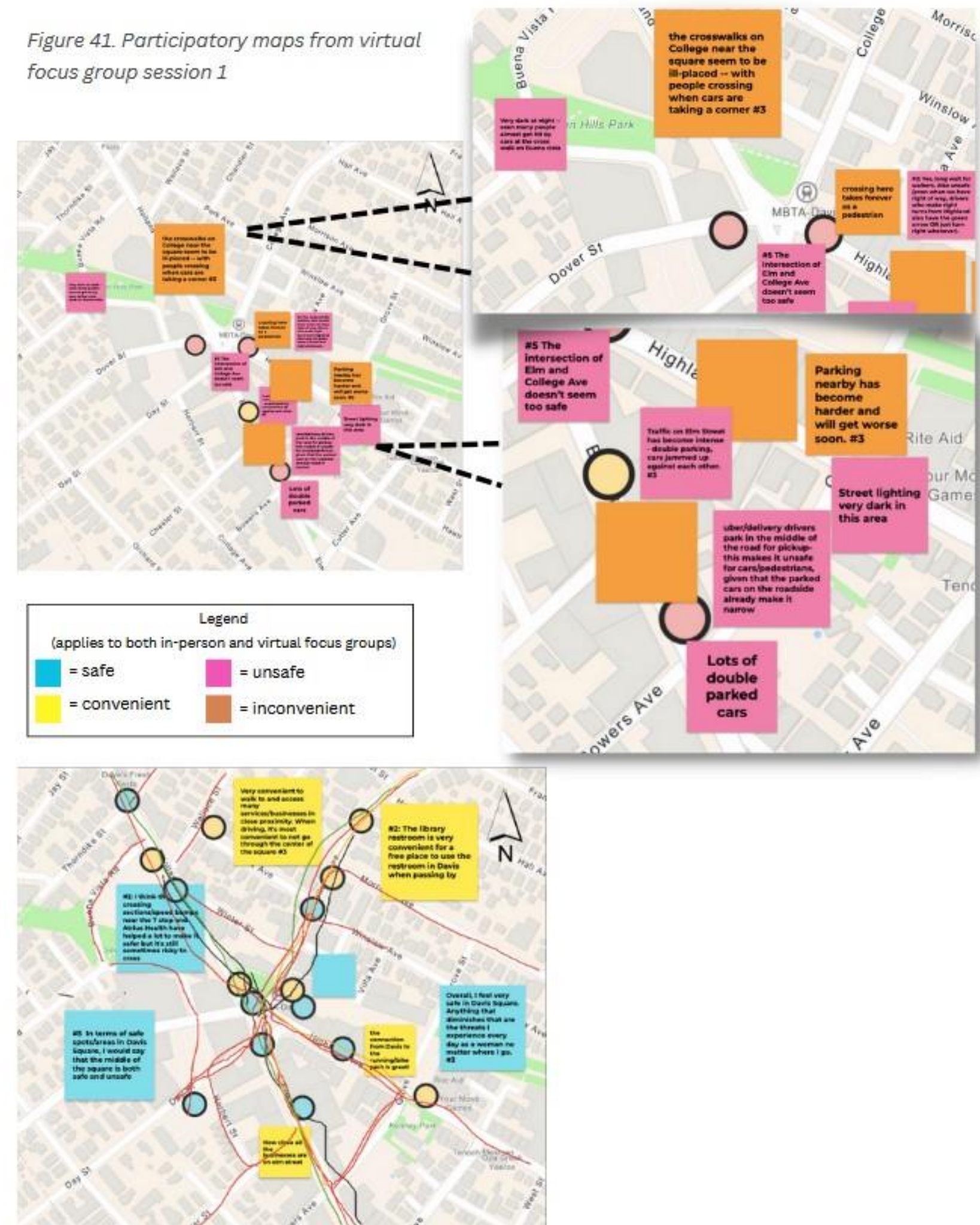
# STUDENT PROJECT AWARD



Field	Mean	Std Deviation	Variance
Pedestrian convenience and safety	1.49	0.93	0.86
Outdoor space for recreation/events	3.25	1.31	1.72
Dedicated bike/bus lanes	3.57	1.60	2.55
Outdoor space for businesses	3.73	1.30	1.69
Smooth traffic flow	4.08	1.45	2.12
Easy access to parking	4.89	1.46	2.14

Table 2. Respondents' priorities for Davis Square. Low mean numbers indicate a higher prioritization. Higher standard deviation indicates a wider range of opinions for that category

Figure 41. Participatory maps from virtual focus group session 1







*Figure 19. Map showing the density of parking enforcement violations in Davis Square (Somerville, 2023; map created by the project team)*



# STUDENT PROJECT AWARD



WALK THIS WAY:  
A CONDITIONS AND NEEDS AssesSment of Davis  
Square

TUFTS UNIVERSITY

Department of Urban & Environmental Policy & Planning

Students: Clem Doucette, Jacob Gerigk Sara Han, Mikayla Perry, and Phoebe Whitwell

Faculty: Christine Cousineau, AICP





2023 APA-MA CHAPTER PLANNING AWARDS

# SUSTAINABILITY + RESILIENCY AWARD





# ABOUT THE PLAN

The Town of Manchester-by-the-Sea ("Manchester") experiences frequent coastal flooding in the downtown core and inner harbor putting much of the Town's critical infrastructure at risk. Storms, like the December 23, 2022 storm<sup>1</sup> that occurred at the outset of this planning project, have resulted in widespread flooding in the area – especially around Town Hall, the Police and Fire Stations, and the Wastewater Treatment Plant (WWTP) (see Figure 1).

With the support of a Coastal Resilience Grant from the Office of Coastal Zone Management (CZM), the Coastal Vulnerability Action Plan was developed as a conceptual roadmap for Manchester to reduce coastal flood risks and increase coastal resilience in the downtown and inner harbor. The plan was formed using a phased approach that started with a review of existing conditions (Section 2) and was followed by completing an updated vulnerability assessment (Section 3) and establishing targeted, action-oriented mitigation measures at the site- and neighborhood-scale for short-, medium-, and long-term planning scenarios (Section 4).

Stakeholder and community engagement were central to guiding the development of the plan, as community feedback and priorities were incorporated into each stage of the planning process.



Figure 1: Images showing views of Town Hall across the adjacent parking lot (left) and from the top of the WWTP clarifiers (right) during the December 23, 2022 storm

<sup>1</sup> The December 23, 2022 storm produced the eighth highest water level on record at the nearby Boston Harbor tide gauge (Station 8443970) and a water level of 8.3 feet (ft) NAV88 in Manchester Harbor.



# SCENARIO 2 | ADAPT + TRANSITION + RESTORE

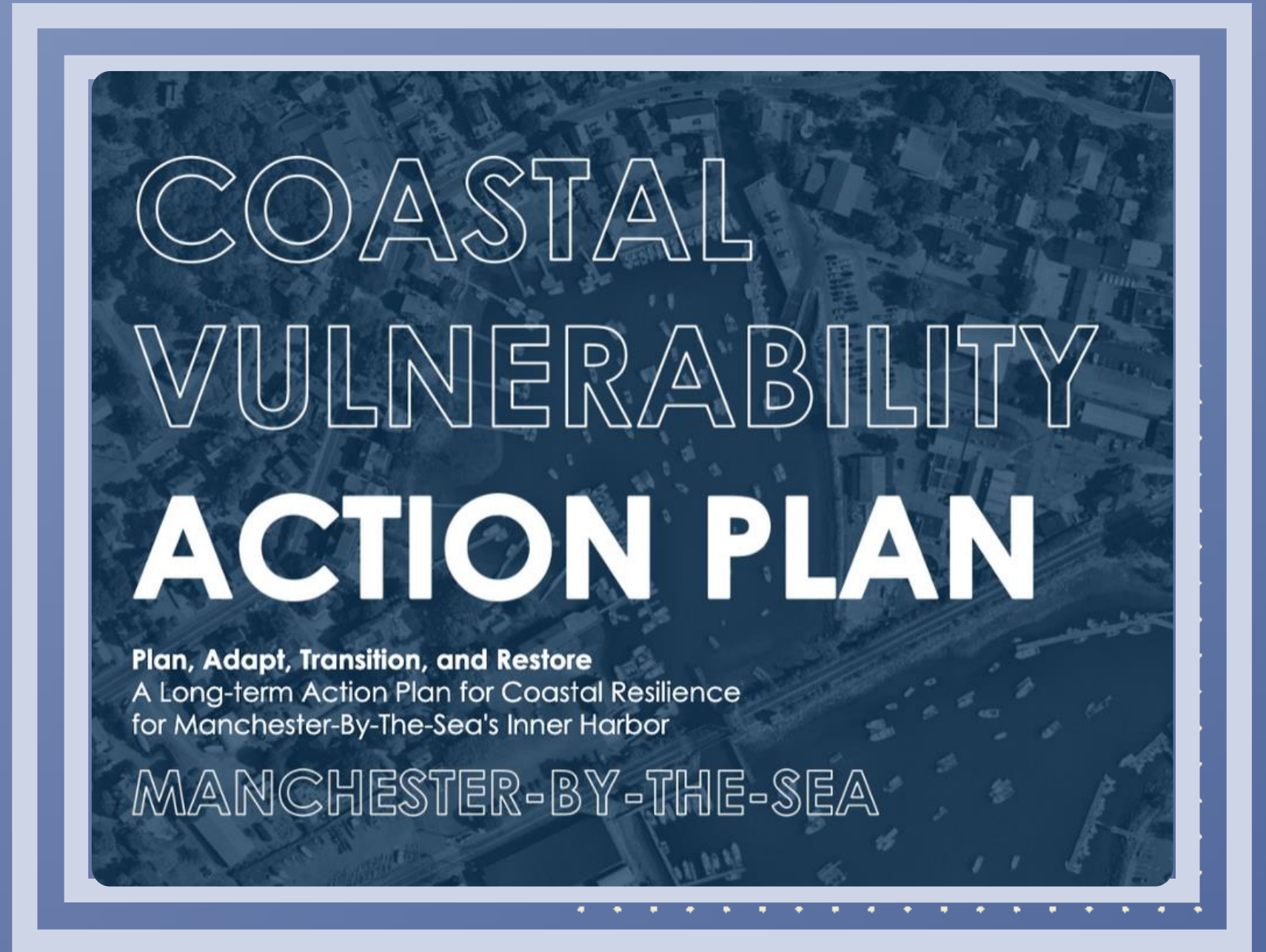






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# SUSTAINABILITY + RESILIENCY AWARD



## COASTAL VULNERABILITY ACTION PLAN

TOWN OF MANCHESTER-BY-THE-SEA  
in consultation with  
Fuss & O'Neill and Woods Hole Group



FUSS & O'NEILL



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**TRANSPORTATION +  
MOBILITY  
PLANNING AWARD**







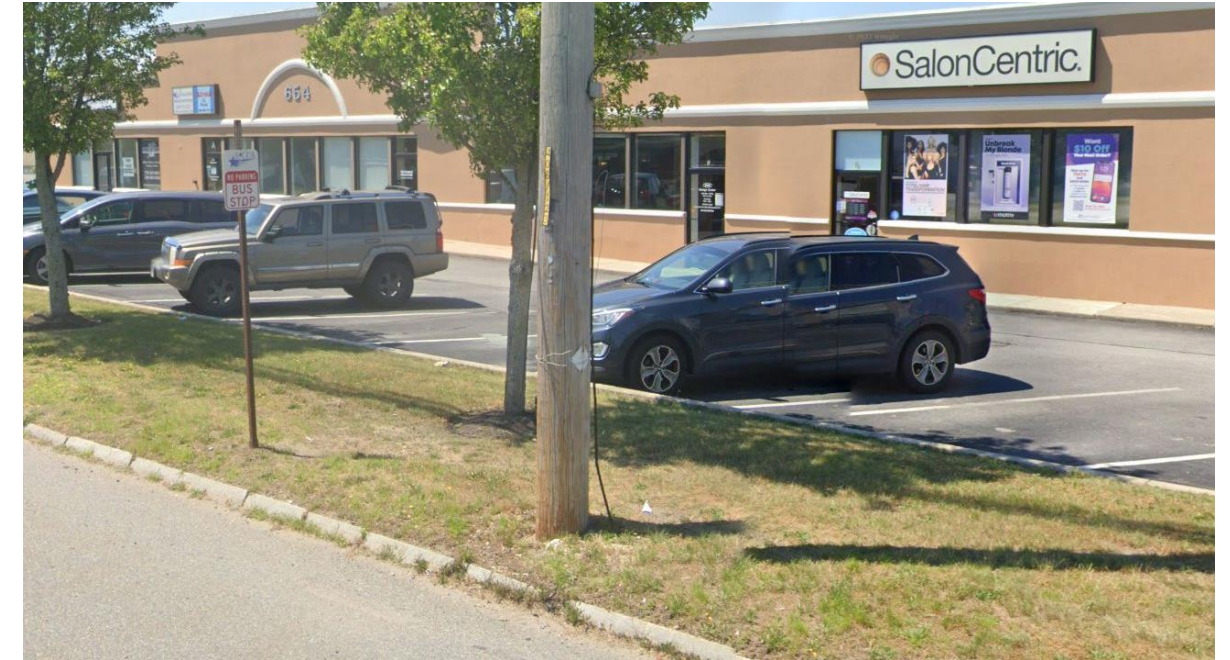
# Bus Stop Design Guidelines

SRTA

Project Overview



# Context Analysis: SRTA's Bus Stops Vary Widely



Range of Pre-Existing Pedestrian Infrastructure

- Bus stops often serve destinations with **limited existing pedestrian infrastructure**
- Case-by-case nature of capital investments have resulted in **some mismatch between need and quality**
- Sign doesn't stand out, **provides limited passenger info**
- **Parking at bus stops is widespread issue**
- About 75% have 5 or fewer boardings per day, and **only 40 stops have 30+ boardings/day**
- Some routes have **very close bus stop spacing**





# TRANSPORTATION + MOBILITY AWARD

SOUTHEASTERN REGIONAL  
TRANSIT AUTHORITY

BUS STOP DESIGN GUIDELINES

SOUTHEASTERN REGIONAL TRANSIT AUTHORITY

in consultation with

Nelson\Nygaard and McMahon Associates, Inc.





2023 APA-MA CHAPTER PLANNING AWARDS

# COMPREHENSIVE PLANNING AWARD





## Overview of Historic and Cultural Resources

### Historical Resources

Westhampton maintains much of its historic architecture and landscape including the historic town center, which is a focal point. The Town Hall, church, library, blacksmith shop and museum, older residential buildings, agricultural sites, and the rural and scenic landscapes of Westhampton are some of the key historic features. There are many historic residences and new construction does not detract from earlier architecture in part due to large parcel sizes and setbacks. Residents and visitors enjoy the beauty and natural settings of conservation areas like Mass Audubon's Lynes Woods Wildlife Sanctuary, on Edwards Road, which has stone walls related to the property's past life as a working farm and orchard.

Part of what makes Westhampton special is the value placed on local history. For example, Westhampton's first minister, Reverend Enoch Hale (1753-1837), was brother of Patriot and Colonial spy Nathan Hale, a Connecticut schoolteacher and Captain in the Continental Army who was executed by the British in New York in 1776.



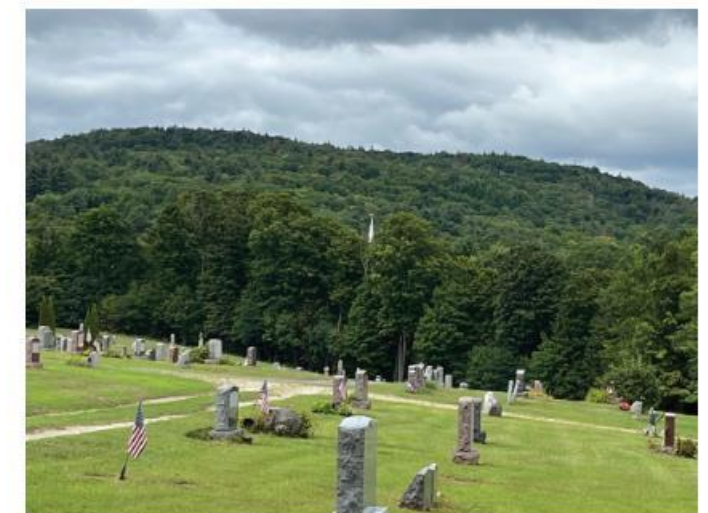
*Enoch Hale House*



*North Road Historic House*



*Jenkins House*



*Westhampton Cemetery*



*Runnymede Farmstand*

## Economic Development and Climate Change

Climate change has the potential to harm our economy, even with modest changes. As mean temperatures rise in our region, various sectors will be adversely impacted. The viability of agriculture and forestry both rely on stable weather and climate conditions. Shortened winters, loss of shoulder seasons, and hot summers will disrupt growing seasons for farming and sugaring. All businesses may be impacted by severe weather impacts on public and private land and infrastructure. It has been estimated that on average roughly 0.7% of gross domestic product is lost for every 1°F increase in temperature on average (Jina, 2023). Businesses may need assistance in adapting to climate impacts through adoption of best practices such as climate smart operations, technology or equipment investments/expansions, emergency preparedness, product diversification, or energy improvements.

## Economic Development and Equity

Developing a long-term economic development strategy to promote and expand jobs that match the skills of workers can promote equity and diversity within Westhampton and the region. Establishing local or regional business networks to share knowledge and connect businesses with technical assistance services can support viability and growth. Creating public transportation access and lower cost housing options in town will help businesses attract and retain employees.

## Regional Context

Westhampton is part of the regional economy. There are significant business assistance resources available regionally that Westhampton businesses could benefit from. Westhampton should partner with regional planning agencies, community development corporations, and chambers of commerce to nurture compatible business development in Westhampton and to grow the commercial tax base.





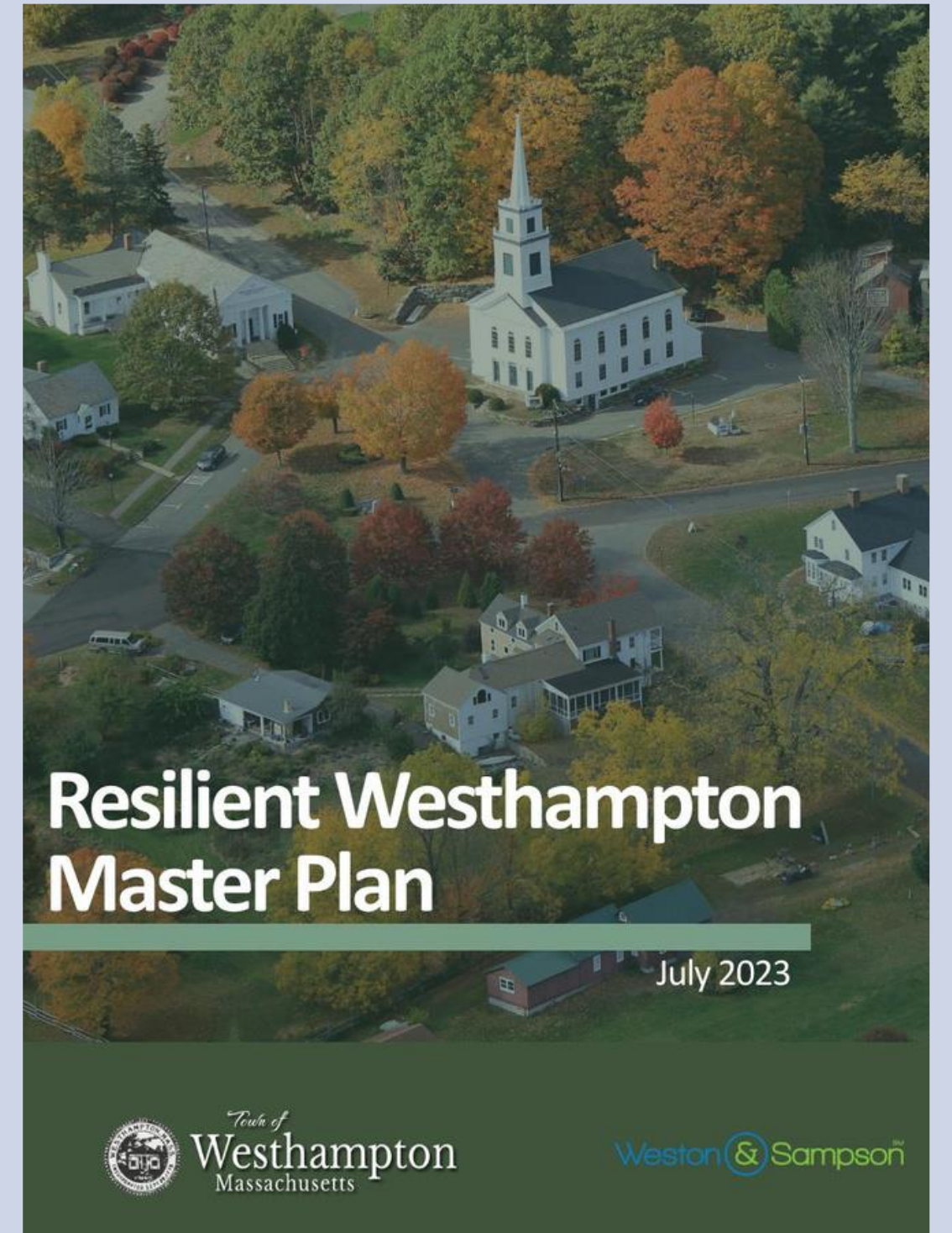




# COMPREHENSIVE PLANNING AWARD

## RESILIENT WESTHAMPTON MASTER PLAN

TOWN OF WESTHAMPTON  
in consultation with WESTON & SAMPSON





2023 APA-MA CHAPTER PLANNING AWARDS

**COMMUNITY OF THE YEAR**







# COMMUNITY OF THE YEAR

**TOWN OF BARNSTABLE**









# The CPM Carol Thomas Award for Lifetime Achievement

2023 is given to:



**CONSULTING PLANNERS OF MASSACHUSETTS**



The CPM  
Carol Thomas  
Award for  
Lifetime  
Achievement  
2023



**Larry Koff**



# Larry Koff

- Consulting Planner, Founder of Larry Koff & Associates
- Focus on Growth Management Planning & Econ. Development for towns of all sizes in MA
- President, CPM formerly MA Assn of Consulting Planners, for a decade +
- Senior Development Planner, at BRA focusing on Institutional Master Plans and Longwood Area



# IN MEMORIAM

**RICHARD MEADE**

FORMER PLANNING DIRECTOR, CITY OF QUINCY

**R. JOHN RYAN JR.**

FORMER PLANNING DIRECTOR, FRANKLIN COUNTY,  
AND FORMER TOWN PLANNER IN GREENFIELD





# NEW AICP MEMBERS

NOVEMBER 2022

ADRIA BOYNTON  
BARBARA CARBONI  
NICHOLAS COHEN  
CHRISTOPHER HAYES  
JOSEPH KING  
ALEXIS LANZILLOTTA  
LAUREN LIND  
TYLER MAREN

BRENDAN MCINTYRE  
SHANE O'BRIEN  
GABRIELLE QUEENAN  
GABRIEL RAMOS  
TAKASHI TADA  
MEGAN TRUDEL  
WENZHENG WANG  
JESSICA WILSON





# NEW AICP MEMBERS

MAY 2023

KEITH BENOIT  
KYLE CASIGLIO  
GARY CHAN  
DOMINIQUE DUTREMBLE  
LEAH EPSTEIN  
ERIC GEMPERLINE  
MARY GESCHWINDT  
ANDREW GRAMINSKI  
QINGYANG JIANG

DANIEL LAMERE  
VASSO MATHES  
NICHOLAS MITCH  
KAILA SAUER  
PATRICK SHANNON  
NOAH SLOVIN  
ROBERT WATCHILLA  
ALISSA ZIMMER





# RETIRING/RETIRED PLANNERS

**SHAUN BURKE**  
TOWN OF MANSFIELD

**JEAN DELIOS**  
TOWN OF READING

**GINO CARLUCCI**  
TOWNS OF SHERBORN AND  
DOVER

**PAUL HALKIOTIS**  
TOWNS OF HARWICH,  
NORWOOD, AND  
MARSHFIELD





# RETIRING/RETIRED PLANNERS

**PETER LOWITT**  
Devens Enterprise  
Commission

**PEGGY SLOAN**  
FRANKLIN COUNTY  
REGIONAL COUNCIL OF  
GOVERNMENTS

**JEFF OWEN**  
NORTHERN MIDDLESEX  
COUNCIL OF  
GOVERNMENTS

**Jim Robbins**  
Town of Westborough





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FRANKLIN COUNTY  
REGIONAL COUNCIL OF  
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**Jim Robbins**  
Town of Westborough





# 2023 APA-MA CHAPTER PLANNING AWARDS



American Planning Association  
**Massachusetts Chapter**

*Creating Great Communities for All*





American Planning Association  
**Massachusetts Chapter**

*Creating Great Communities for All*

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