

MASSACHUSETTS PLANNING

A publication of the Massachusetts Chapter of the American Planning Association



American Planning Association
Massachusetts Chapter

Creating Great Communities for All

Winter 2020

Cambridge Today

Annual Planning Awards

page 3





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On the cover: Envision Cambridge (envision.cambridgema.gov)

From the President



Greetings APA-MA Members! I hope 2020 has started out well for you. This new decade is bringing some exciting changes and opportunities for the Chapter: **New APA-MA Board Members:** we excited to welcome several new members to the Chapter Board: Jonathan Church (Secretary), Amanda Chisholm (Professional Development Officer), Jenny Raitt (Legislative Policy Chair), Cory Berg (Boston Metro Representative), David Field (Northeast Representative), Ken Comia (Western Representative), Rebecca Eidelman (Student Representative from Tufts University), and Robert Watchilla (Student Representative from UMass Amherst). We are looking forward to working with this new Board in 2020-2021!

Strategic Plan Update: We are excited to embark on developing a new Strategic Plan for the Chapter! This three-year roadmap guides development of annual workplan and budget that help us accomplish APA-MA's mission and serve you, our members! We are securing a facilitator and planning for a retreat where Board members will meet to discuss where we are going. Please keep your eyes peeled for opportunities for YOU to weigh in on this process. We want to hear from you to make sure our programs, policies and products meet your needs.

Planner's Therapy in Boston Metro and Western MA: We are excited to announce that Planner's Therapy is now covering Boston Metro AND Western Massachusetts! Many thanks to Elizabeth Wood (Social Events Coordinator), Ken Comia (Western Representative), and Patrick McKenna (rockstar APA-MA member) for their work in organizing these events every month. Please check the APA-MA website and LinkedIn for regular dates and locations on these events.

Conference Season is upon us! We have three conferences in the next couple of months: the [Citizen Planner Training Collaborative](#) is on March 21st in Worcester, the [American Planning Association National Planning Conference](#) is in Houston April 25-28, and the [Massachusetts Association of Planning Directors Conference](#) is May 21-22 in New Bedford. We hope you can attend one or more of these events to network with your peers and learn!

Speaking of Conferences... The National Planning Conference is coming to Boston in 2021! The Local Host Committee is already hard at work organizing the details for events, mobile workshops, and developing a stellar conference experience for attendees. We are focusing on staffing the Massachusetts booth at the APA Conference in Houston. The booth will generate interest and excitement for the Boston conference. If you are headed to Houston April 25-28 and are interested in helping with the booth, please contact Scott Turner, AICP, Local Host Committee Chair (sdt@envpartners.com). We will be following up with periodic updates and requests for volunteers as our planning progresses. In the meantime, please feel free to reach out to Scott with any questions.

As you can see, there's a lot going on! Please keep in touch via our website (www.apa-ma.org), LinkedIn and Twitter for regular updates on Chapter activities. Happy Spring!

Angie

Angela Cleveland, AICP
Aclevelandaicp@gmail.com

APA-MA/MAPD Annual Planning Awards

The APA-MA awards program, co-sponsored by MAPD, recognizes outstanding planning projects, individuals, and organizations across Massachusetts for significant contributions to the field of planning.

PROFESSIONAL PLANNER AWARD

Ronald Bartl, AICP (Acton)

As Planning Director of Acton, Roland Bartl has been a professional planner serving the community for over 30 years. Roland has lead and managed Master Plans, (one receiving a regional APA award), Housing Production Plans, and Planning Target Area plans among other planning initiatives. He has provided local project management and regional support for two regional rail trails. Roland provided the leadership necessary to successfully address such issues as groundwater protection, affordable housing, village zoning, transportation and smart growth. Senator Jamie Eldridge noted that Roland has been “a bold advocate for comprehensive statewide zoning reform.” He has supported countless committees and boards on numerous planning efforts and provided mentorship to young planners and planning interns.



ELECTED OFFICIAL

Representative Carolyn Dykema (Eighth Middlesex District)

Elected to the House of Representatives in the fall of 2008, Carolyn Dykema represents the 8th Middlesex District which includes the towns of Holliston, Hopkinton, Southborough and Westborough.

Since 1999, Representative Dykema has served on local boards and committees including serving on the Holliston Sewer Action Committee, as Chair of the Holliston Planning Board, Executive Committee member of the Metropolitan Area Planning Council and a Steering Committee Member of the SuAsCo Watershed Community Council.

Since joining the legislature, Rep. Dykema has worked tirelessly to support the communities she represents, focusing on issues relating to transportation, clean energy, and the environment, particularly water infrastructure. Key initiatives include:

- Filing legislation to establish the Water Infrastructure Finance Commission, which she co-chaired. The multi-stakeholder commission identified water infrastructure challenges in the Commonwealth and laid out a roadmap for long-term water infrastructure planning and financing.
- Serving as House Chair of the MetroWest Legislative Caucus, which has championed issues of regional economic development and planning, including transportation infrastructure and public transit, local



continued next page

economic development and tourism, and environmental initiatives and clean energy adoption.

- Serving as Vice Chair on the Joint Committee on Transportation during the 2017-2018 legislative session, worked to advocate for improved access to Commuter Rail service and adequate funding for state and local road repair and investment.
- As current Vice Chair of the Joint Committee on Telecommunications, Utilities, and Energy, she has worked to support the House's drafting and passage of the GreenWorks bill, which authorizes \$1B in municipal funding (still pending in Senate) to address the local impacts of climate change. As Vice Chair, Rep. Dykema has supported the inclusion of water infrastructure in GreenWorks eligibility, the expansion of funding for local Sustainability Coordinators, and increased adoption of electric vehicles.

Representative Dykema currently serves as a legislative appointee for the following planning-related groups:

- Worcester Line Working Group
- MBTA Rail Vision Study Advisory Committee
- Water Infrastructure Advisory Committee
- Drought Management Task Force
- 495/MetroWest Partnership Executive Steering Committee
- 495/MetroWest Suburban Edge Community Commission

Rep. Dykema is a graduate of Wellesley College and holds an MBA from Indiana University.

CITIZEN PLANNER AWARD

Sheila Orsi (North Brookfield)

Sheila Orsi is the APA-MA Citizen Planner Award for her distinguished contributions to planning efforts in North Brookfield.

Sheila has a long history of commitment to planning efforts in North Brookfield. As Chair of the Downtown Development Committee, she was instrumental in reinvigorating the efforts to renovate the North Brookfield Town House. She didn't stop there, putting countless hours in to attaining a solid understanding of the local planning process, spearheading efforts to bring North Brookfield to its full potential.

Sheila is dedicated to the Town of Brookfield which is evident through her work as Chair of the Downtown



Development Committee, as well as the Town's Finance Committee and the Cable Access Committee. She is also a member of the Local Hazard Mitigation Team, helping to identify North Brookfield's critical infrastructure, natural hazards and their impacts. This is all

on-top of raising two children and working full-time. Her commitment to the Town of North Brookfield and to the field of planning is inspiring, which is why Sheila Orsi is the APA-MA Citizen Planner of the year.

DISTINGUISHED SERVICE AWARD

Christi Apicella, AICP (Senior Project Manager, McMahon Associates)

Christi Apicella has a passion for developing transportation solutions that create more vibrant, livable communities. She has spent more than 23 years in transportation planning and community development for both public and private clients. Her expertise includes multimodal transportation plans; transportation demand management; parking analyses; and public engagement. Christi's visioning and strategic nature to transportation planning provides a clear understanding to stakeholders and the public on how to bring their goals to a reality. She has led the transportation efforts of multimodal and safety projects in urban environments, incorporating effective public involvement techniques.

While previously employed as a senior planner by the Medical Academic and Scientific Community Organization, Inc. (MASCO), Christi was responsible for supervising the CommuteWorks Transportation Management Association (TMA), which included providing transportation demand management (TDM) assistance to over 40,000 employees to reduce commuting by single-occupancy vehicle. She is also a former director in the City of Somerville, MA Office of Housing and Community Development.



Victor Panak (Town of Brookline)

Victor Panak was nominated by Michael Zehner, AICP, who hired Victor when Michael was Planning Director in Wellesley (and on the APA-MA Board). Michael notes "...Victor demonstrates the best qualities of a planner; he is driven and shows initiative to challenge himself by taking on new and complex responsibilities. Victor critically questions and considers the application of policies and regulations, and their physical and social impacts on the community."




Some of Victor's accomplishments during his 3-year tenure in Wellesley include:

- Rapid promotion within the Town of Wellesley's Planning Department
- Management of complex land use processes, excelling in often difficult public and political environment
- Fair and knowledgeable arbiter of his peers, elected officials, the public and design professionals
- GIS capabilities to correlate zoning maps with Wellesley's Comprehensive Plan
- Management of Town Meeting approval to recodify Wellesley's Zoning Ordinance, and adoption of the Town's first 40R Smart Growth Zoning Overlay District


Congratulations, Victor!

Congratulations to a team from the University of Massachusetts Amherst for winning Jury Prize/Community Builder in the Edmund M. Bacon Urban Design Award Student Competition. The group received the prize for its project "The Quilt: Make Little Plans," at the Center for Architecture + Design in Philadelphia on February 11. See all the 2020 winners [here](#).



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Homes for Salem!

The Homes for Salem! Communication Project was an innovative, multifaceted approach developed by the Metropolitan Area Planning Council to increase the understanding of housing challenges in the City of Salem and what options are available to address them. This is a new approach to housing planning and implementation work that takes cues from campaigning and organizing efforts.

MAPC's Homes for Salem! Communications Project includes three main components:

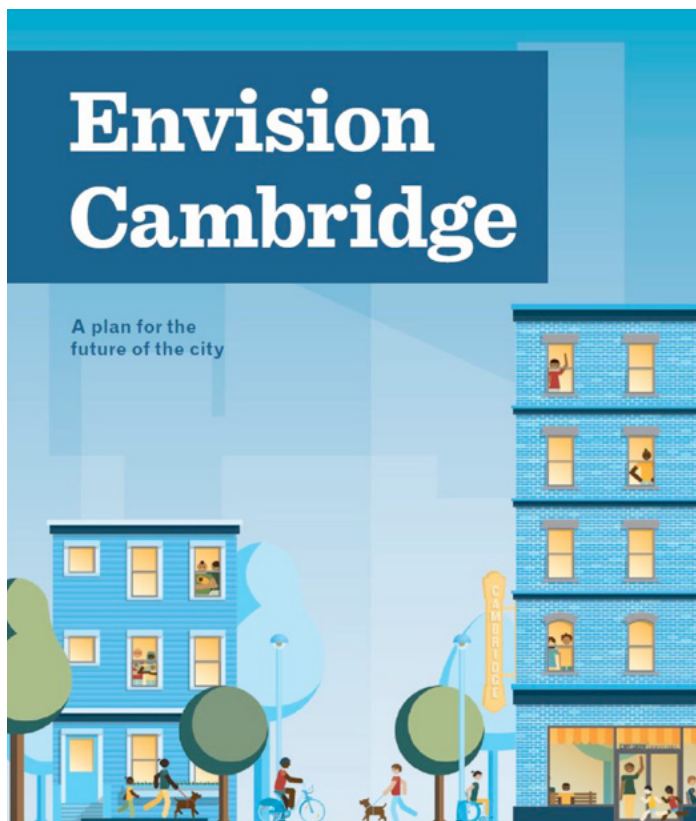
1. Print material with information on the housing crisis and affordable housing;
2. A video with personal stories of Salemites experiencing the housing crisis; and
3. Engagement events to share this information and equip allies to use it to publicly assert their support for new housing initiatives

These three components all provided opportunities to send a strong clear message to the community that the City believes that a diverse Salem needs diverse housing.

The Homes for Salem! Communications Project reflects the importance of pairing controversial planning and implementation projects, particularly those related



to housing, with strong awareness raising activities and messaging to build support for them. Those in the planning community can use this model to elevate the voices of supporters, who typically are less inclined to speak up than those who oppose housing initiatives, so leadership may understand a wider range of constituent interests and have the support they need to effect change.



COMPREHENSIVE PLANNING AWARD

Envision Cambridge

Envision Cambridge is the City of Cambridge's city-wide plan to create a more sustainable, equitable, and inclusive community. Thousands of people helped shape Envision Cambridge through an inclusive public process over the past three years. The City sought to reach as many people as possible through a wide range of in-person, mail, and online tools to engage Cambridge's diverse community.

The Plan recommends 37 goals, 42 strategies, and 175 new or modified actions to achieve the vision across six planning topics:

- Climate and Environment
- Community Wellbeing
- Economy
- Housing
- Mobility
- Urban Form

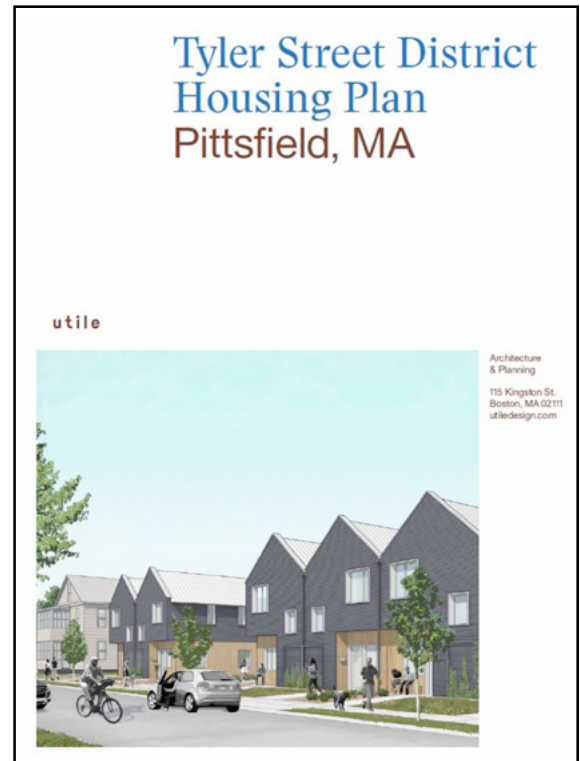
Envision Cambridge is a living document and will be updated to adapt to changes and evolving priorities over time. The Plan recognizes that additional analysis, significant operating and capital funding, and/or continued community engagement is necessary to address a variety of logistical, financial and technical needs that will change over time.

Tyler Street Housing Plan (Pittsfield)

The Tyler Street District Plan creates a framework to guide new housing development in a neighborhood that it is best primed to have a broader citywide impact. The project team worked closely with the City of Pittsfield and funding partners on a district-level housing plan to illustrate the feasibility of a scattered-site approach to redevelopment with a goal of attracting new investment to the Tyler Street TDI District.

Informed by a parcel and land use analysis, the plan generated two new housing types, the Carriage House and the Triplex, designed to be compatible with the physical character of the neighborhood and size of parcels. A single type/scattered site development approach was recommended in order to benefit from economies of scale, with at least 6-8 Triplexes or Carriage Houses constructed by a single developer/contractor.

This project was funded by an economic development and finance agency which supports catalytic investments and projects throughout the Commonwealth's Gateway Cities. Many of the districts covered in this program share the same characteristics of historic disinvestment and neglect but are starting to see a renewed interest from the development community and younger residents eager to participate in this revitalization. In the case of Pittsfield, stabilizing the residential portion of the Tyler Street district, after decades of population loss and disinvestment, was crucial to the success of the district. Rather than a single development proposal the plan presented the City with a new approach for addressing these concerns. This makes the project relatable to other communities experiencing similar issues.



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TRANSPORTATION & MOBILITY PLANNING AWARD

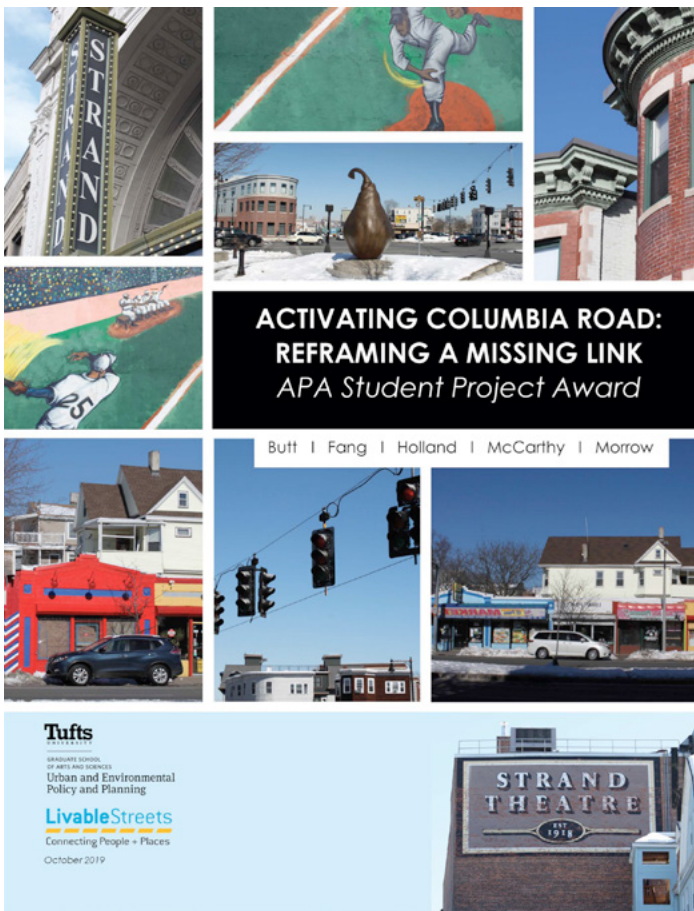
Activating Columbia Road: Reframing a Missing Link (Boston)

By Tufts University graduate students in the Urban and Environmental Policy and Planning Program

The team of Tufts graduate students worked on behalf of the Livable Streets Alliance (LSA) to consolidate previous studies, recommendations, and outreach methods related to Columbia Road, a 2.4-mile arterial in the Boston neighborhoods of Dorchester and Roxbury. The goal of this effort was to formulate recommendations that aligned with LSA's transportation mission.

This project was originally nominated in the Student Project Award category. However, given the focus of the project on multimodal transportation, it was selected for this Transportation and Mobility Planning award.

The primary recommendation focused on moving away from the narrative of landscape architectural history of Columbia Road as the "missing link" in Frederick Law Olmsted's Emerald Necklace. The team recommended thinking of Columbia Road as a regional multimodal transportation corridor grounded in community wants and needs through a corridor-wide, multi-lingual engagement plan approachable for all residents, and in coordination with adjacent planning projects, stakeholders and agencies.



SUSTAINABILITY & RESILIENCY AWARD

Climate Ready South Boston

In the City of Boston's first climate preparedness study, Climate Ready Boston, South Boston was identified as vulnerable to coastal flooding and sea level rise. "Climate Ready South Boston" identifies vulnerable resources and develops strategies for protecting the city from rising sea levels, coastal flooding, and storm surges, while creating social, environmental, and economic benefits and value to the people of South Boston.

Boston's second district-scale coastal resilience plan focuses on an area of approximately 2,342 acres between Fort Point Channel and Moakley Park. The year-long study included extensive outreach and community engagement, including focus group meetings and public open houses. The study team conducted an analysis of potential risks, presented options and collected feedback from participants. More than 650 people participated in the process both in-person and online.

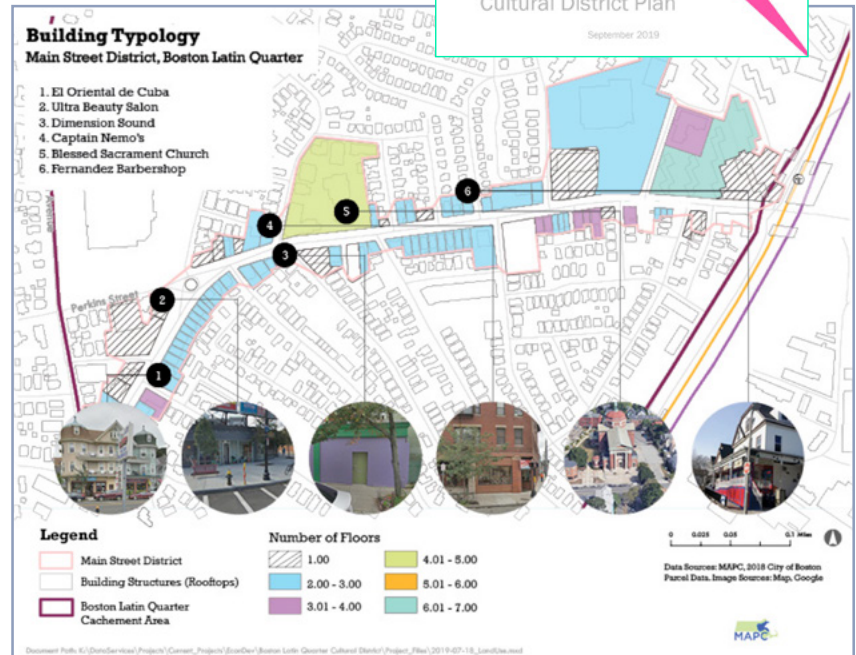
Climate Ready South Boston is this year's recipient of the APA-MA award for Sustainability Plan because of its robustness, focus on representation and diversity, and impact the plan will have on the City of Boston.



Boston's Latin Quarter Cultural District Plan

The Metropolitan Area Planning Council's Cultural District Plan for Boston's Latin Quarter, completed in the fall of 2019, advances social justice, inclusion, and fairness for Boston's Latinx population through its interdisciplinary, arts-infused planning approach. The Plan was initiated by the Boston Mayor's Office of Arts and Culture and Hyde Square Task Force.

The Plan builds on the proven success of Afro-Latin arts as an anchor of community organizing. It elevates the importance of Afro-Latin arts and culture in the district, highlights the needs of the local businesses serving the Latinx community, and embraces the importance of telling the story of the area as the cultural home for the Latinx community of greater Boston through artistic enterprises and partnerships with local libraries and historic societies. The Plan highlights how future development can better suit the needs of the Latinx-serving business community and better support the Spanish-speaking community in the neighborhood. Finally, it provides a path to ensure that the management of the cultural district remains responsive to the voice of the Latinx residents, artists, and businesses.



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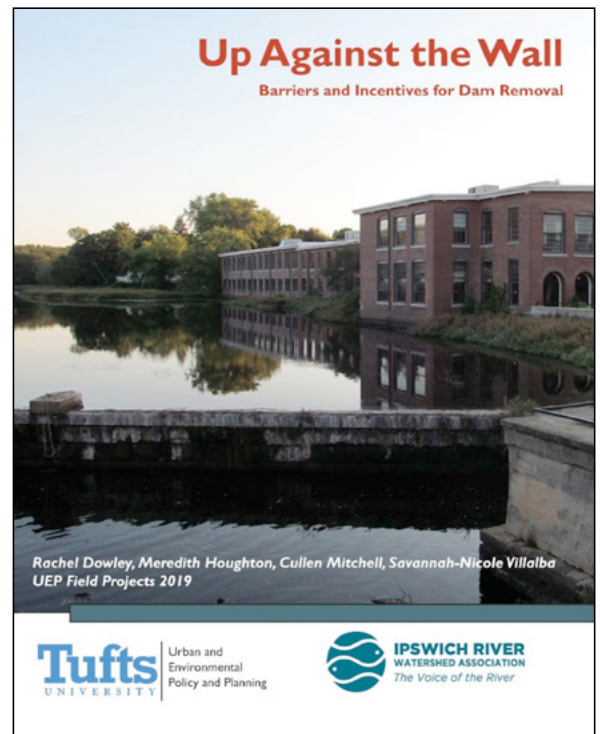
STUDENT PROJECT AWARD

Up Against the Wall: Barriers and Incentives for Dam Removals (Ipswich)

by Tufts University graduate students in the Urban and Environmental Policy and Planning Program

“Up Against the Wall: Barriers and Incentives for Dam Removals” is the recipient of this year’s APA-MA Student Project Award. The graduate student team from Tufts Urban and Environmental Policy and Planning department developed a project aimed at identifying and summarizing the obstacles and/or incentives to remove or maintain a dam within the Parker-Ipswich-Essex (PIE) River Watersheds.

The project utilizes a variety of research and evaluation tools, including peer reviewed literature searches, survey development and phone interviews with dam owners. The resulting report consists of a sound survey format to further engage Massachusetts dam owners. The value in this report lies in its continued use to generate outreach materials in the future, as well as usefulness for other watershed organizations who wish to understand dam owner perspectives.



MAPD PLANNER OF THE YEAR AWARD



David Gamble, AIA, AICP, LEED AP

David Gamble is Principal of Gamble Associates, an urban design and planning firm based in Cambridge that focuses on community redevelopment and neighborhood revitalization. He is also a Lecturer in the Department of Urban Planning and Design at the GSD. David is a recipient of the AIA’s National Young Architects Award and the Gabriel Prize. He serves on the AIA’s Regional and Urban Design Committee and is the former co-chair of the Boston Society of Architect’s (BSA) Urban Design Committee. He is Past President of the Community Design Resource Center/Boston and established the Syracuse University Community Design Center as an Assistant Professor.

David’s research looks at the catalytic effects of urban design and planning projects with a focus on creative implementation strategies to enable redevelopment to occur. Together with Patty Heyda (Washington University) he wrote *Rebuilding the American City*, published in 2016. The book presents five paradigms for redevelopment and a range of perspectives on the complexities, strategies, successes, and challenges inherent to rebuilding American cities today. He is currently editing a collection of essays about Boston’s future.



Planner Spotlight: Allan Hodges, FAICP

CURRENT TITLE: Retired

BACKGROUND: Allan Hodges completed a 50-year career in urban planning and environmental impact analysis when he retired in 2014. The last 34 years of his career were with the Boston office of Parsons Brinckerhoff (now WSP), where he planned infrastructure projects throughout the U.S. as Director of Planning, including the Big Dig in Boston for which he was Environmental Documentation Manager.

What made you decide to pursue a career in planning? Were there other career paths in your possible future or was it always planning?

I backed into planning. Originally, I wanted to be an architect. But in my second year at Ohio State University, I switched to the Community Analysis program in its College of Commerce. I also learned Spanish at OSU and at Mexico City College. Later, I transferred to Southern Illinois University and took courses in its Community Development and Latin American Institutes. I was pursuing a potential career assisting U.S. businesses to expand successfully in Latin America. That didn't work out. So, I became a "City Planner 1" for the City of Columbus, OH, and there my interest in city planning peaked. Eventually I received a Master in Urban Planning at Michigan State University.

You were Director of Planning at Parsons Brinckerhoff. Did you always work in the private sector or did you spend any time in the public sector? What made you decide to go into the private sector? What did you like/dislike about each?

I worked in both sectors. My first job after graduate school was with the Boston Redevelopment Authority. Later, I was offered the opportunity to work in a real estate economic consulting firm in Washington, DC. I learned new skills; market analysis, development programming and financial feasibility analysis, and making a profit (critical for the private sector). I returned to the public sector at the Northern Virginia Planning District Commission and at U.S. HUD in Washington, DC. Later, I joined the Association world in DC: the Mortgage Bankers Association of America (MBAA) and AIP/ APA. I preferred the private sector because of the professional analytical vigor, the variety of assignments and the opportunity to travel. While I enjoyed the stability of working in a single community in the public sector, I often found the slow decision-making process, overzealous regulators and petty politics frustrating.

What important skills did you learn in graduate school that you used on the job?

The comprehensive planning analytical process and ecological bases for planning courses provided useful skills.

The first process was adaptable to many types of urban and transportation planning problem-solving assignments. The second helped me understand and effectively work with complex Federal environmental laws and regulations pertaining to large transportation infrastructure projects.

What were 2-3 major planning highlights of your career and why?

At the MBAA, I was able to convince this conservative trade association to support Senator Udall's Federal Land Use Planning Bill in the 1970s. At PB, I was Environmental Document Manager for the Central Artery/Tunnel Project in Boston (the "Big Dig") between 1986-1996. We achieved a 100% approval record for all the environmental impact documents we prepared and submitted, and we withstood every legal challenge.

Do you have any professional disappointments? If so, what is one that sticks with you and why?

Not being selected by a good client is always a major disappointment for a private consultant because of the intense effort that is required in a competitive marketing environment. Looking back, I never had the opportunity to work for a progressive real estate development firm that was committed to community building. I think that would have been fun. I liked to see things built that I worked on.

Now that you are retired, are you still involved in the planning field? If so, in what ways?

Yes, as a "citizen planner". I review and comment on development and planning projects that affect my neighborhood. Such projects include proposed buildings that violate the zoning code, and the master planning efforts for Downtown Boston and the Boston Common. I am a member of the Boston Common Committee of the Friends of the Public Garden and of the Leadership Team of the Downtown Boston Residents Association.



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Planner Spotlight *cont'd*

Normally people ask whether someone has any advice for people just getting into the field. I will change it up a little and ask whether you have any advice for planners early to mid-career?

Don't get complacent. Learn new skills to propel you out of your comfort zone. Take courses such as real estate economics, law, engineering and a foreign language. Above all; travel, travel, travel!! There is much to see and learn from elsewhere.

Place is always an important factor in the planning field. What are a few of your favorite inspiring places?

Paris! The monumental historic city plan, the startling new architecture and the City's colorful street life combine to make a very inspiring and lively place. Zurich! Its beautiful lakefront parks and excellent public transit system have made a lovely and vibrant pedestrian environment. And Boston! The Commonwealth Mall, the Public Garden, the Esplanade and now the new Greenway are transformative public parks that make Boston a special place.

What is best part about being retired?

The best part is having the time and freedom to do what I want when I want to.

Beverly Harbor Waterfront Plan



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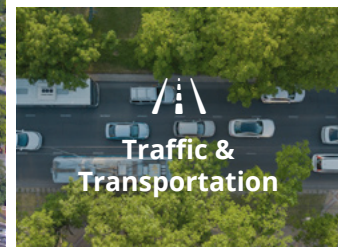


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The PDO Corner

by Amanda Chisholm, APA-MA Professional Development Officer

I am delighted to be serving as the new Professional Development Officer for APA-MA and look forward to getting to working closely with the APA-MA membership through this role. Prior to my role as PDO, I served

on the APA-MA board as the Economic Development Chair and have had the opportunity to participate in and support the many amazing board events and initiatives. In my professional role, I currently serve as a Development Manager for WS Development and have previously worked as the Director of Community Technical Assistance at MassDevelopment and the Chief Economic Development Planner at the Metropolitan Planning Council.

There is a lot going on in the world of professional development in the coming months! APA-MA is hosting an AICP Exam Prep Training which will take place on Monday evenings in March and April. To learn more or register, visit the APA-MA webpage [here](#). We also have an opportunity for interested members to participate. If you are a member interested in hosting a session, please reach out to me.

Make sure to check out the APA National Calendar of Approved events [here](#) for many upcoming opportunities to earn CM credits, including the upcoming CPTC Conference which will be held on Saturday, March 21 at Holy Cross College in Worcester.

— Amanda Chisholm can be reached at amanda.chisholm.nd@gmail.com



NEWS FROM MAPD

Save the date for the next MAPD Planning Conference Adventure, this time in New Bedford. Mark your calendars for Thursday, May

21st and Friday, May 22nd. Stay tuned for information about the call for proposals and hotel and conference registration.

MAPD is in the midst of another successful year of Lunch N Learn Workshops. Our next workshop will be held on Friday, March 13, 2020 in Stoneham where folks can learn about the community-driven approach to transportation planning efforts in the Town, which has won many awards. Lunch-N-Learn workshops always cover a multi-faceted array of topics of interest to planning professionals. We are always looking for ideas and new venues for the monthly Lunch N Learn workshop series, so give us a shout if you have any topic and/or venue ideas. Email Bill Nemser at bnemser@TownofMaynard.net with your ideas.

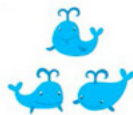
If you are not a member of MAPD, you should be! Feel free to reach out to me at kjohnson99@gmail.com or visit www.massplanning.org for more information about MAPD and how to join.

Best,

Kristina Johnson, AICP
MAPD President



2020 MAPD Conference - Call for Sessions!



2020 MAPD Conference:
Thursday, May 21st and Friday, May 22nd
New Bedford Whaling Museum
New Bedford, MA



Consulting Planners' Perspective

by Kathy McCabe

MACP

Massachusetts Association of Consulting Planners

The Massachusetts Association of Consulting Planners advocates for the needs of private sector planners, and also serves the broader planning community. This edition of the Consulting Planners' Perspective highlights upcoming MassACP-sponsored events and touches on other issues and services.

Planners Roundtable:

Automated Vehicles – How & When Will They Change Our Lives.

Thursday, March 5, 5:30 pm at Jacobs Engineering, 120 St. James Avenue, 5th floor, Boston. Are Automated Vehicles (AVs) hitting the streets in one

year? Five years? Test AVs have been sighted in Boston's Seaport and in Providence. What will AVs mean for the (re)design of cities, roadways, parking facilities? What are some of the benefits and challenges of AVs.

Come and join MassACP in the kickoff of the Planners Roundtable on Autonomous Vehicles and share what you are doing in the arena of planning, urban design and technology.

AICP members can earn 1.5 CMs. Free for MassACP members and one guest. All others \$5.00. Sandwiches, salad, and beverages will be available.



How to Use Peer Reviews Effectively session at the CPTC conference, Saturday, March 20, Worcester, MA. What does a Peer Review Consultant do and what are the benefits of peer review? Is peer review only for traffic and drainage? Peer review consultants can assist cities and towns on many fronts. Learn the legal framework for peer reviews in MA, and the nuts and bolts of peer review procurement. MassACP members, Gerry Preble, Leonardi Aray, and Gigi Munden will share their experiences as peer reviewers. MAPD President Kristina Johnson will share how a town uses peer review consultants.

Fair Procurement. MassACP believes that there should be a fair playing field for the procurement of planning services and cities and towns. As part of our continuing efforts MassACP continues to participate in training and educational sessions regarding procurement – RFPs, Quotes, and the 30B process. To help cities and towns spread the word about solicitations for planning services, MassACP posts at no charge RFP and RFQ announcements. Please send your announcements to MAConsultingPlanners@gmail.com.

Movie Spotlight. Hear Meryl Streep tell the story of MassMOCA and North Adams, along with the voices and perspectives of a former factory worker, a curator, a fabricator, shopkeepers, and an artist in the film *Museum Town*. Showcased as one of ten feature films in 2019 at South by South West and numerous film festivals, *Museum Town* is a portrait of MassMOCA and artist Nick Care with his installation, *Until*. MassMOCA became the cornerstone of North Adams' regeneration following the closure of Sprague Electric over 30 years ago. The Commonwealth and others made major investments to

continued next page

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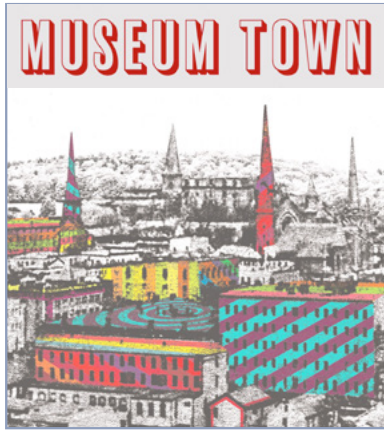
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transform the former mills in North Adams to an internationally recognized museum, MassMOCA. Come hear and see the story, discuss the film and how art can transform communities with the filmmaker on Thursday, April 16 at Capitol Theater, 204 Massachusetts Ave., Arlington.



CMs are pending. Stay tune for details. Sponsored by the Massachusetts chapter of APA, MAPD, and MassACP.

Planning Consultant Directory. As part of MassACP's commitment to fair procurement, a directory of consulting planners can be accessed at www.MACPonline.org. The online directory is easy to use and can be searched by specialty area.

Planning Consultants—Don't forget to join and/or renew your membership in the Mass Association of Consulting Planners. \$60/year. Join online at www.MACPonline.org.

Interested in Hosting a Webcast?

Anyone interested in developing and hosting a webcast on a subject of your choosing that would be of interest to the wider planning community? The chapter participates with a number of other chapters and divisions in producing and hosting webcasts for AICP credits.

AVAILABLE SESSION DATES

Available dates (through May) are listed below. Remember, you can reserve a date before having all the session information together!

March 13 • March 27 • April 3 • May 1
May 8 • May 15 • May 22

For a current listing of all webcasts and to obtain PDF copies of previous webcasts, visit www.ohio-planning.org/planningwebcast. Recorded webcasts are available at www.youtube.com/planningwebcast.

Contact Brian Currie or Angela Cleveland if you are interested in pulling together a webcast.



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